downloaded from the United Na. Coll.

18003

B.C.A. Examination, Dec. 2022 Principles of Management (BCA-104)

Note: Attempt all the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note: Attempt all five questions. 3×5=15
 What do you mean by "management is a process"? 3
 Who are formal leaders? 3
 What do you mean by Forecasting? 3
 Explain any two business strategies? 3
 Define the steps of controlling? 3

P.T.O.

Section-B

(Short Answer Type Questions)

Note: Attempt any two questions.

7.5×2=15

- 6. What are the factors affecting decision making process?
 7.5
- What are the skills require by manager
 at different levels?
- Distinguish between authority and responsibilities?

Section-C

(Long Answer Type Questions)

Note: Attempt any three questions.

15×3=45

 What do you mean by levels of Management? Briefly describe the different levels of management?

18003/2

- 10. (a) What do you mean by centralization and decentralization? 7.5
 - (b) Explain system approach by modern management theory? 7.5
- What is meant by Leadership? Also discuss the reasons that make leadership necessary.
- Discuss the condition of need for change in organization. Also discuss the alternative change techniques.
- 13. Write a short note on: $5\times 3=15$
 - (a) Staffing
 - (b) Policies
 - (c) Strategic planning

18003/3